



Be here, be there, be everywhere.

Have you ever thought about videoconferencing at your company?

Independent European studies have shown that many employees spend a considerable amount of time in meetings and presentations, and the same amount of time travelling to and from their appointments. It is not a superfluous luxury to take a critical look at the efficiency of every business trip and examine the alternatives. Remote meetings held, for example, as videoconferences, could provide a noteworthy solution. Time-consuming activities, such as unnecessary travelling, traffic jams, delays and waiting times at airports, are no longer pertinent. Costly working hours are spent effectively without having to make concessions to face-to-face communication.

Video communication can save several million euros. Do you have any idea how much it can save your company?

A country like Germany counts about 150 million business trips a year that incur some 46 billion euros in costs. By using video communication in your company, you can decrease travel costs considerably and increase your employees' productivity because they can use their working hours more effectively. Companies with about 500 employees can save several hundred thousand euros.

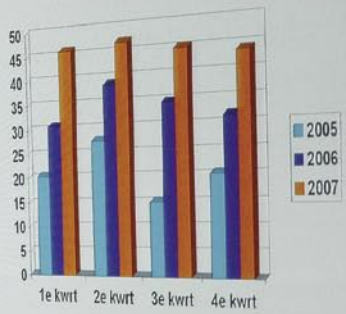
Video communication, an important tool for the environment.

The European Union has set strict targets for the reduction of CO₂ emissions by 2010. Replacing business travel with videoconference meetings is a simple and logical step towards achieving this, especially considering the concrete outcomes.

According to German studies* a 20 per cent reduction in European business travel will save 22 million tonnes of CO₂. This is equal to 3.5 times the size of Europe.

**from: saving the climate @ the speed of light. First roadmap for reduced CO₂ emissions in the EU and beyond. A joint initiative of ETNO and WWF.*

Video Communications Savings



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Do you know which other advantages video communication has?

Increased efficiency

One in three business travellers feels the harmful effects travelling has on a healthy distribution between their professional and private life. An additional benefit of less travelling is the ability to distribute the working week more efficiently. You and your employees can get more work done in a working week in less time, which results in an improved work/life balance. This not only guarantees that you do business effectively, it also enables you and your employees to benefit from additional free time.

Additional results

Experience shows that remote meetings are far more structured than on-site meetings. This is why virtual meetings are generally shorter, more to the point, lead to more decisions and are hence particularly efficient. Moreover, off-site experts and colleagues can quickly be consulted or informed. All in all, nothing but good results.

Better internal communication

A lot of companies have more than one office, which can result in island communication. Videoconferencing provides an easy way for your employees to communicate with each other. This creates a better group synergy and improves your company as a whole.

Videoconferencing can be used for project meetings, management announcements or business updates: all of the offices and sites benefit from the same flow of information.

Faster decision-making

Because videoconferencing enables everyone to communicate easier and more frequently with each other, decisions are made quicker as there is no need to wait for the familiar weekly or monthly meeting at one of the offices. Your products and/or services are marketed quicker, and the intensive communication increases the chances of finishing a project successfully and satisfactorily.



Contribute to a better environment

Videoconferencing results in less business travelling. Fuel consumption decreases, as do traffic jams and tailbacks. The exhaust from cars and airplanes is reduced, which also has a positive effect on the environment. Besides all of the business advantages, videoconferencing is better for the environment and shows your company's social responsibility and involvement.

Talk & Vision

Talk & Vision is one of the largest video communication specialists in Europe, and is often involved in big projects for large international companies where videoconferencing is used as a business-critical medium.

The correct operation of the equipment is very important for large projects, as is obtaining the users' buy-in (introduction of a new medium) and learning how to work with a video communication network. That's why it is our goal to help you set up your video communication system in such a way that a long-term partnership is established.

Specific

Talk & Vision understand how important video communication can be for you and knows that only the best is good enough. Videoconferencing removes borders. Talk & Vision has



multilingual operators and offices in a number of European countries. This not only guarantees that you receive the support you need in the language you want, it also guarantees that someone is quickly on site.

A 24/7 help desk and your own internet portal are part of the standard package. In the end, you should not be satisfied with less.

Because Talk & Vision offers its customers tailored solutions, support is a given and continuing service. Our excellent relationships with the world's biggest manufacturers of video communication equipment enable Talk & Vision to operate in national and international markets. This guarantees that you will be using today's developments tomorrow.

As an independent partner, Talk & Vision offers an ideal mix of products and services. This enables you to use state-of-the-art video communication media within your organization not only today, but in the future, too.



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